

# Carbon Account

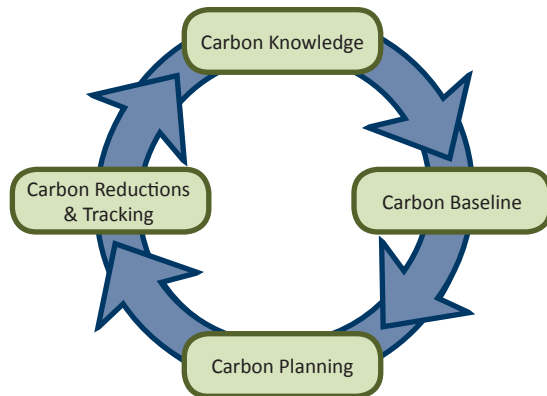
a carbon audit and reduction program for non-profit organizations

## Reducing Your Organization's Carbon Footprint

Addressing climate change requires participation at every level of society, including the non-profit sector. Every non-profit organization's operations have a carbon footprint: air and ground travel, heating and cooling offices, powering equipment, paper use, shipping, and waste disposal, to name a few.

**Sustainability Solutions Group Carbon Account involves 4 steps to make your organization more energy sustainable.**

## 4 Steps to Energy Sustainability



### 1 Develop carbon consciousness

SSG works with your management and staff to cultivate deep understanding of climate change and its relationship to your mission and operations. We identify emission sources and create a comprehensive action plan to change culture and practices that will make your organization carbon conscious.

**Outcomes:** Increased understanding and commitment among management, employees and volunteers to collectively address climate change issues.

### 2 Perform a carbon baseline audit

To cut emissions you need to know your baseline: your organization's current emissions. SSG is an independent, third party certified carbon auditor that uses internationally recognized standards (ISO 14064 and the GHG Protocol Initiative) and specialized software to create accurate emissions assessments. The software can track ongoing emissions to compare them to the baseline, providing an ongoing audit.

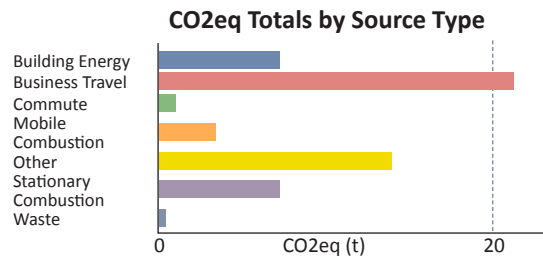
**Outcomes:** An audited report with a third party assessment of your carbon emissions; a new form of accountability to stakeholders and the public.



### 3 Plan for carbon sustainability

SSG analyzes your carbon emissions audit and works with you to develop policies and plans with timelines and milestones for sustainable energy use across your organization. We identify short, medium and long term actions, as well as the amount of relative effort, funding and payback involved.

**Outcomes:** The ability to measure and manage carbon emissions in-house; an organizational strategy to reduce emissions; a financial analysis of the emissions reduction plan.



An SSG carbon emissions report provides you with detailed and summary information about your organization's carbon footprint.

### 4 Carbon reduction tools & tracking

SSG works with you to implement emissions reduction actions based on the specific nature of your organizational operations, starting with the relatively easy "low hanging fruit" actions. Then we move on to realistically addressing more complex challenges. We'll connect you to the latest tools to track your emissions progress while ensuring you can continue to carry out your operations effectively.

**Outcomes:** A solid contribution to climate change mitigation through real carbon emissions reductions; cost savings; staff trained in tracking and assessing emissions reductions.



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## Six reasons to take on SSG's Carbon Account

### 1 It's about sustainability

Addressing climate change demands new thinking and innovation from all sectors of society, not just big business. Everyone has a part in making our economy and culture sustainable. Be part of the solution.

### 2 Organizational Integrity

Climate change has increased impacts in many areas non-profits seek to address such as poverty, health, conservation and food security. Become part of the climate change solution; up your integrity and further your mandate for change.

### 3 Financial savings

Investments in carbon cutting can reduce costs in the near and long terms by reducing energy costs, travel bills, and other expenses.

### 4 Added organizational value

Developing sustainable energy practices puts you ahead with your donors, supporters and stakeholders. Your commitment to energy sustainability will provide you with an edge in attracting and retaining organizational support.

### 5 Employee health and satisfaction

Organizations with green buildings and progressive environmental policies have more satisfied and productive employees. Recent research shows that employees increasingly consider organizational environmental practices and commitments when choosing where to work.

### 6 Preparing for the new era of public accountability

Managing carbon is becoming standard practice in various jurisdictions. Many businesses already engage in greenhouse gas auditing and reporting, either as mandated by legislation or as part of a social responsibility plan. Carbon is becoming a new currency. Stay ahead of the curve and begin practicing carbon management.



## About Sustainability Solutions Group

We are an innovative, full service Canadian worker co-operative that nurtures and embodies a holistic understanding of sustainability. We work with clients and collaborators to meaningfully integrate social, ecological and economic practices in their organisations and work. We have extensive experience in sustainability planning, climate change mitigation, carbon auditing and green building planning.

As a worker co-op, SSG understands the needs and mandates of the non-profit sector and can work quickly with you to put a carbon management plan into action.

For a free consultation on how you can start SSG Carbon Account, please contact us at  
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Be carbon conscious.  
Be carbon counted.  
Be a carbon cutter.

